

SARASOTA WINE FESTIVAL

MARCH 23, 2024

- Selby Five Points Park, Sarasota FL
- Featuring unique vineyards from all over the world
- Seminars from Sommelier, Brent Schneider
- Food trucks, live music, lifestyle vendors, and more



MISSION

Our mission is to create an immersive and joyful wine festival experience that not only celebrates the artistry of winemaking but also serves as a catalyst for positive change in our community. We are dedicated to blending the richness of wine culture with the pursuit of education, creating a community-oriented celebration that not only tantalizes the senses but also opens doors to brighter futures for our community.

OPPORTUNITY

Exposure to an audience of around 1500 wine enthusiasts from the Southwest Florida area. Comprised largely of retirees with disposable income, Sarasota has a rapidly growing population.

2023 Population, Sarasota County - 450,374
Average Household Income - \$108,489

Advertising on Social Media, website, Eventbrite, and various newsletters (including contacts from Harvard Club of Sarasota)

ITINERARY

March 22, 2024 - Kicking off the weekend with a VIP Wine Dinner sponsored by the Harvard Club of Sarasota. Presentation by Sommelier Brent Schneider.

March 23, 2024 - Wine and street festival. VIP and Sponsorship opportunities available.

The Sarasota Wine Festival is proud to partner with the Harvard Club of Sarasota, a 501(c)3 organization. This year, proceeds from the wine festival will go directly toward providing scholarships to local nonprofit and government leaders, covering executive education tuition and expenses. By enhancing the skills and connections of our talented local leaders, we aim to create tremendous opportunities for the Suncoast and our community.



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SPONSORSHIP OPPORTUNITIES

GRAND CRU SPONSOR - \$10,000+

- 6 VIP Festival tickets and 4 Wine Dinner tickets (3/22/24)
- Logo displayed on website and promoted on social media
- Logo top billing on signage at event
- Top billing on marketing material
- Company name recognized during remarks on stage
- Opportunity to provide branded takeaway gift for VIP guests
- Opportunity to have vendor tent at festival

PREMIER CRU SPONSOR - \$7,500

- 4 VIP Festival tickets and 2 Wine Dinner tickets (3/22/24)
- Logo displayed on website and promoted on social media
- Logo printed on signage at event and on all marketing materials
- Company name recognized during remarks on stage
- Opportunity to provide branded takeaway gift for VIP guests

CRU SUPERIOR SPONSOR - \$5,000

- 4 VIP Festival tickets
- Logo displayed on website and promoted on social media
- Logo printed on signage at event
- Company name recognized during remarks on stage

VINEYARD SPONSOR - \$2,500

- 2 VIP Festival tickets
- Logo displayed on website
- Logo printed on signage at event
- Company name recognized during remarks on stage



SARASOTA WINE FESTIVAL

SPONSORSHIP OPPORTUNITIES

I/MY COMPANY WILL SUPPORT THE SARASOTA WINE FESTIVAL AS A:

_____ Grand Cru Sponsor - \$10,000+

_____ Premier Cru Sponsor - \$7,500

_____ Cru Superior Sponsor - \$5,000

_____ Vineyard Sponsor - \$2,500

Company or Individual Name: _____

Contact (If different than above): _____

Position: _____

Address: _____

Tel: () _____ Email _____

PAYMENT INFORMATION

_____ Please accept my enclosed check

_____ Please bill me

_____ Please charge my MC/Visa Amex Discover

Card Number _____ CVV: _____

Signature: _____ Expiration: _____

PLEASE RETURN TO:

Sarasota Wine Festival
6118 Camphor Ave
Sarasota, FL 34231

For more information and to learn about other sponsorship opportunities please contact:
Bill Kwon 309-453-2000 or srqwinefestival@gmail.com