

SARASOTA WINE FESTIVAL

SATURDAY, MARCH 22, 2025

- Selby Five Points Park, Sarasota FL
- Featuring unique vineyards from all over the world
- Seminars from Sommelier, Brent Schneider
- Food trucks, live music, lifestyle vendors, and more



MISSION

Presented by the SRQ Forward Foundation, a 501(c)3 nonprofit, our mission is to create an immersive and joyful wine festival experience that not only celebrates the artistry of winemaking but also serves as a catalyst for positive impact in our community. We are dedicated to blending the richness of wine culture with the pursuit of philanthropy, creating a community-oriented celebration that not only tantalizes the senses but also opens doors to brighter futures for the Sarasota area.

OPPORTUNITY

Exposure to an audience of around 1000+ wine enthusiasts from the Southwest Florida area. Comprised largely of retirees with disposable income, Sarasota has a rapidly growing population.

- 2024 Population, Sarasota County - 469,013
- Out of 67 Florida counties, Sarasota County ranks as 8th wealthiest

Extensive visibility through marketing on Social Media, website, Eventbrite, and various newsletters.

ITINERARY

Friday, March 21, 2025 -
Kicking off the weekend with a VIP Wine Pairing Event

Saturday, March 22, 2025 -
Wine and street festival. VIP and Sponsorship opportunities available

The Sarasota Wine Festival is proud to partner with the **Women's Resource Center**, a 501(c)3 nonprofit organization that provides critical programming to individuals in Manatee & Sarasota Counties. Their programs include Mental Health & Wellness initiatives, resource counseling, financial and legal consultations, life skills coaching, career guidance, and scholarships for education. This year the festival will highlight local women entrepreneurs and women owned businesses.

www.sarasotawinefestival.com

srqwinefestival@gmail.com



SARASOTA WINE FESTIVAL

SPONSORSHIP OPPORTUNITIES

GRAND CRU SPONSOR - \$10,000+

- 6 VIP/ 6 General Admission Festival tickets (Saturday, 3/22/25)
- 4 tickets for the VIP Wine Pairing Dinner (Friday, 3/21/25)
- Logo displayed on website and promoted on social media
- Logo top billing on signage at event
- Top billing on marketing material
- Company name recognized during remarks on stage
- Opportunity to provide branded takeaway gift for VIP guests
- Opportunity to have vendor tent at festival

PREMIER CRU SPONSOR - \$7,500

- 4 VIP / 4 General Admission Festival tickets
- 2 VIP tickets for the VIP Wine Dinner (3/21/25)
- Logo displayed on website and promoted on social media
- Logo printed on signage at event and on all marketing materials
- Company name recognized during remarks on stage
- Opportunity to provide branded takeaway gift for VIP guests

CRU SUPERIOR SPONSOR - \$5,000

- 4 VIP / 4 General Admission Festival tickets
- Logo displayed on website and promoted on social media
- Logo printed on signage at event
- Company name recognized during remarks on stage

VINEYARD SPONSOR - \$2,500

- 2 VIP / 2 General Admission Festival tickets
- Logo displayed on website
- Logo printed on signage at event
- Company name recognized during remarks on stage



SARASOTA WINE FESTIVAL

SPONSORSHIP OPPORTUNITIES

I/MY COMPANY WILL SUPPORT THE SARASOTA WINE FESTIVAL AS A:

- Grand Cru Sponsor - \$10,000+
- Premier Cru Sponsor - \$7,500
- Cru Superior Sponsor - \$5,000
- Vineyard Sponsor - \$2,500

Company or Individual Name: _____

Contact (If different than above): _____

Position: _____

Address: _____

Tel: () _____ Email _____

PAYMENT INFORMATION

Please accept my enclosed check

Please bill me

Please charge my MC/Visa Amex Discover

Card Number _____ CVV: _____

Signature: _____ Expiration: _____

PLEASE RETURN TO:

Sarasota Wine Festival
PO Box 17913
Sarasota, FL 34231

For more information and to learn about other sponsorship opportunities please contact:
Bill Kwon 309-453-2000 or srqwinefestival@gmail.com